INCREDIBLY INDULGENT SMALL-BATCH TOFFEE

AMELIA TOFFEE company

FOR IMMEDIATE RELEASE
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Local Toffee Company Gets the Star Treatment this Holiday Season on the Home Shopping Network!

Fernandina's Amelia Toffee Company's toffee is scheduled for multiple appearances during the 2020 holiday season, with three exclusive offerings for their national television debut!

(Amelia Island, FL) - November 11, 2020 – This year the holidays are extra sweet for First Coast small business Amelia Toffee Company. The artisan toffee maker has been invited to share their delicious toffee treats with the nation on the Home Shopping Network this holiday season! ATC will be sharing an exclusive offer of three flavors of their delicious toffee treats – in custom packaging – with delighted shoppers across the country.

Shoppers can choose from a combination of two one-pound boxes of some of their most beloved toffee flavors – two one-pound boxes of Sea Salt Toffee, a combination of Orange Toffee and Sea Salt Toffee, or a pound each of Bourbon and Sea Salt Toffees. The custom combination packages (with exclusive packaging) will retail for $49.95, and are also available to order throughout the season on Home Shopping Network's website, HSN.com.

Amelia Toffee Company will be announcing the time and dates of their toffee's multiple HSN appearances on their Facebook and Instagram accounts.

"We are incredibly excited to be part of the HSN family for the holidays," said Anita Comisky, ATC's founder said. "It's a wonderful opportunity for our company that we hope also brings attention to other amazing small and independent businesses on the First Coast to the rest of the country."

— more —

Amelia Toffee Company has been steadily growing and gaining local, regional, and national attention for their uniquely flavored, hand made chocolate treats. The company prides itself on their artisan's commitment to care and an unwavering attention to quality.

"We took my grandmother's toffee recipe, from which she created candies with love for family and friends, and created an updated version with ingredients diligently sourced from local artisans and entrepreneurs whenever possible," Comisky said. "Now, our team of skilled candy makers create every batch by hand, with all-natural ingredients and an abundance of care. It's a far cry from mass-produced chocolates – and we think you can taste the delicious difference in every bite."

Launched in 2015, Amelia Toffee Company is known for producing innovative yet refined toffee flavors, including Sea Salt, Coffee, Orange, Bourbon, and Key Lime – with special limited-edition seasonal flavors like Cherry, Snow Mint, and Pumpkin.

ATC utilizes carefully selected ingredients, including premium dark chocolate and Florida sea salt, to create toffee with no extra colorings or preservatives. All of the company's delicious flavors combine a rich, buttery toffee base with an exciting flavor combination, and topped with a layer of decadent dark chocolate. The company's artisan candy makers create each flavor in small batches with care, so each batch is as delightfully delicious as the next.

Amelia Toffee Company is sold in all Whole Foods and Lucky's Market stores in Florida, and more than 400 stores nationally. Toffee may also be purchased through ATC's website, www.ameliatoffee.com. ATC's toffee is listed on Spoon University's "Chocolate Products You Need to Try." Their Amelia Island kitchen is open to the public for retail sales Tuesday and Wednesday mornings from 9 am to noon.

Amelia Toffee Company can be found on Facebook, Instagram, and online at https://ameliatoffee.com.

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